

# Tekes

## Evaluation of FinnWell ja iWell programmes FinnWell - Closing seminar



29.4.2009

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# Evaluation of FinnWell programme

## Objectives and methods



- Main objective:
  - To evaluate main results and effects of the programme.
- Key methods:
  - Over 85 interviews
  - Project survey with 95 answers.
  - Previous evaluations
  - Expert panels
  - Programme documentation

FinnWell – Closing seminar

## Top list of key results Private sector actors

- New contacts and networks
- New innovations
- Deepened market comprehension and insight
- Growth of visibility and prestige
- Enhancement of R&D activities



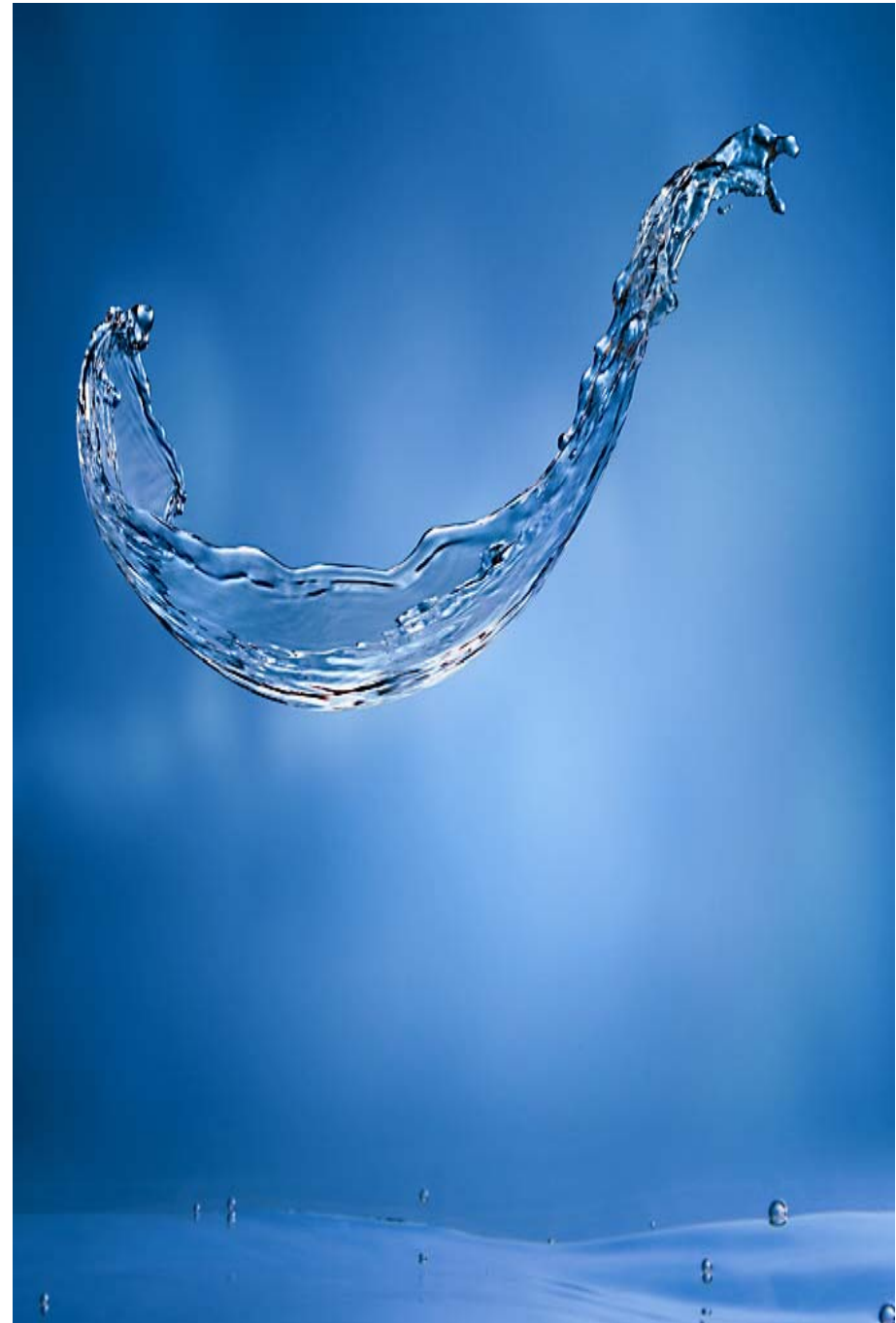
## Bottom list of key results Private sector actors

- Business growth in international markets
- Business growth in national market
- New products for markets
- Turnover growth

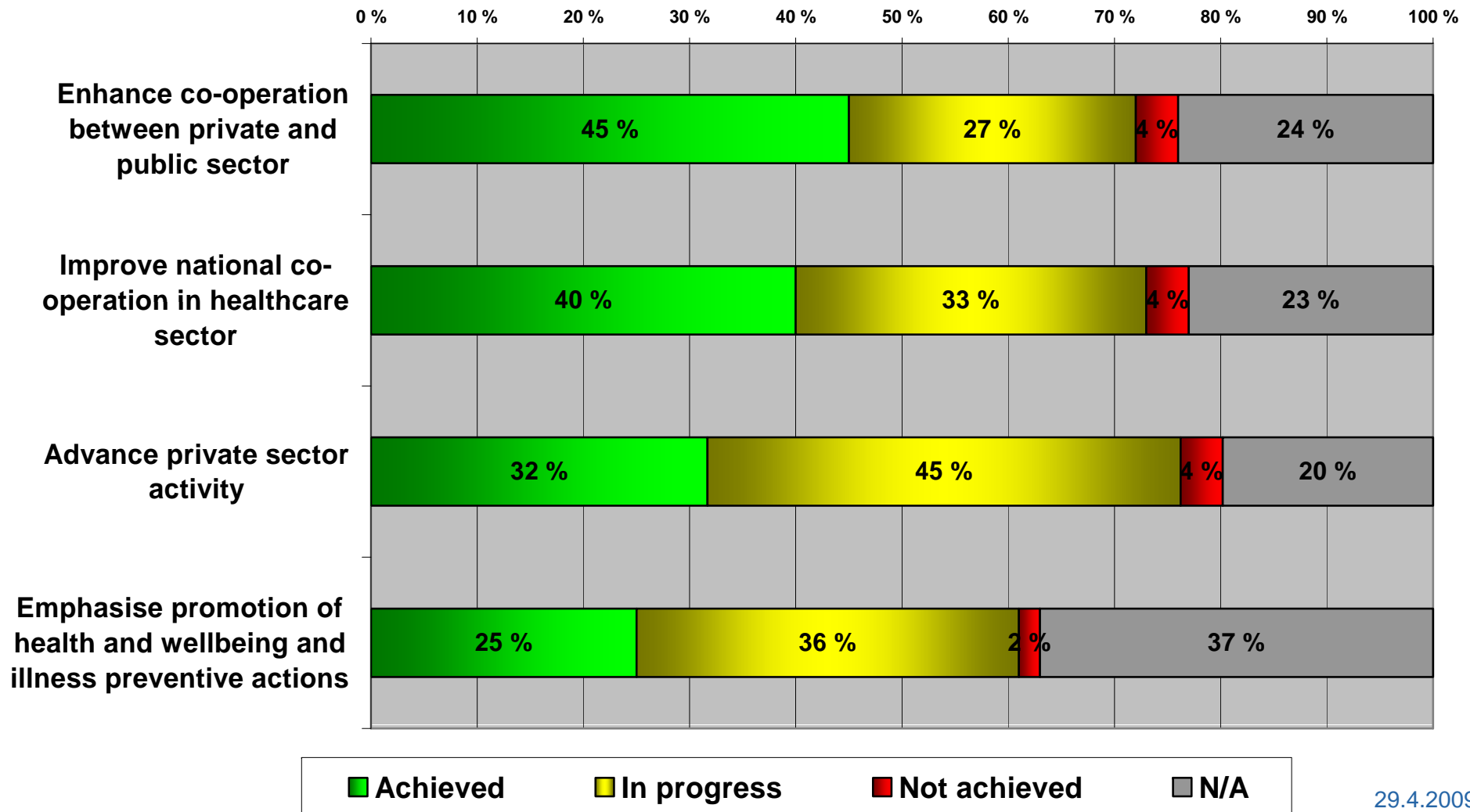


## Top list of key results Public sector actors

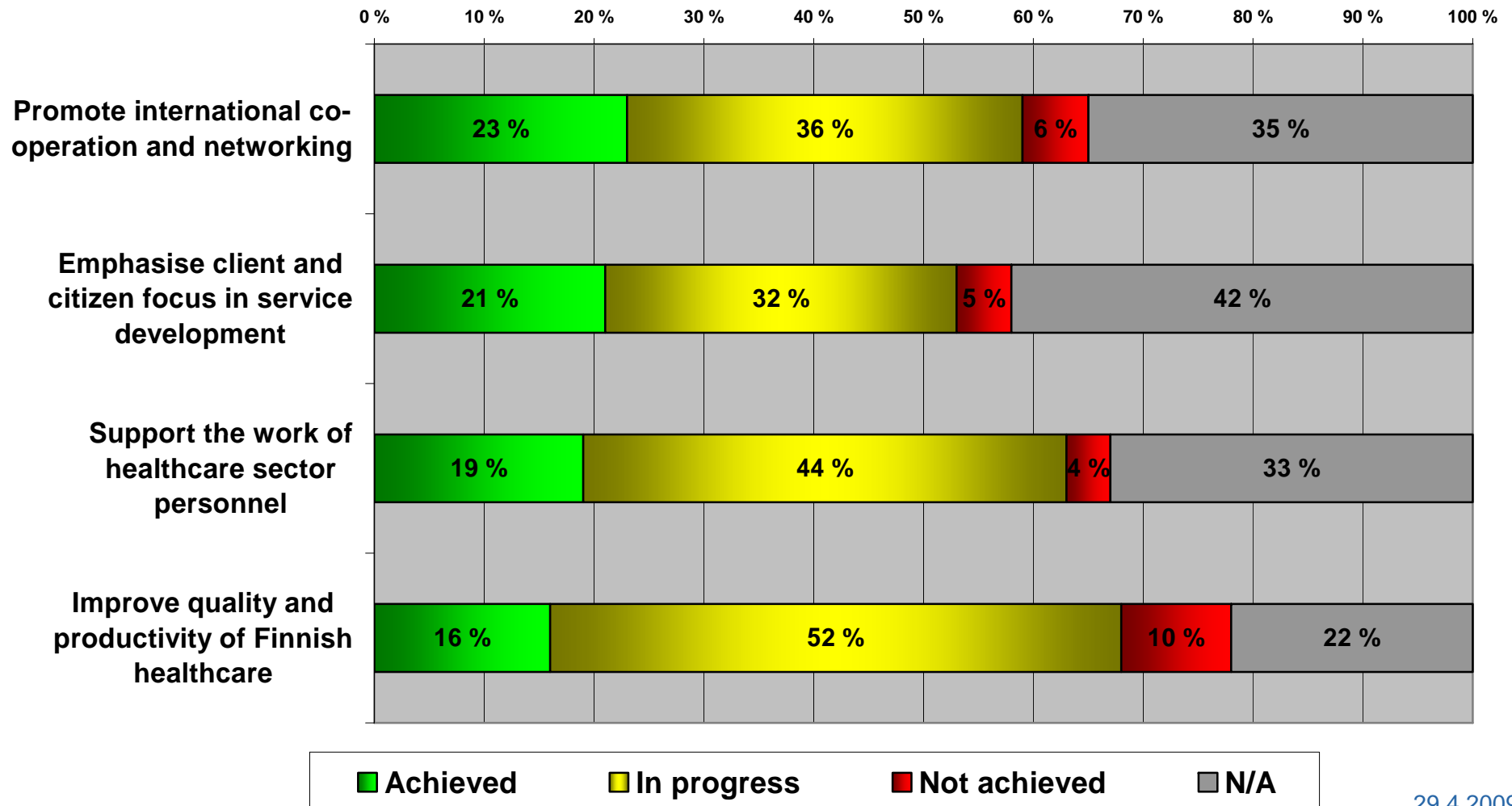
- New and significant knowledge created
- Knowledge of new technologies increased
- Co-operation with private sector partners increased and brought add-on value
- New partnerships were born
- Relation between research and business improved



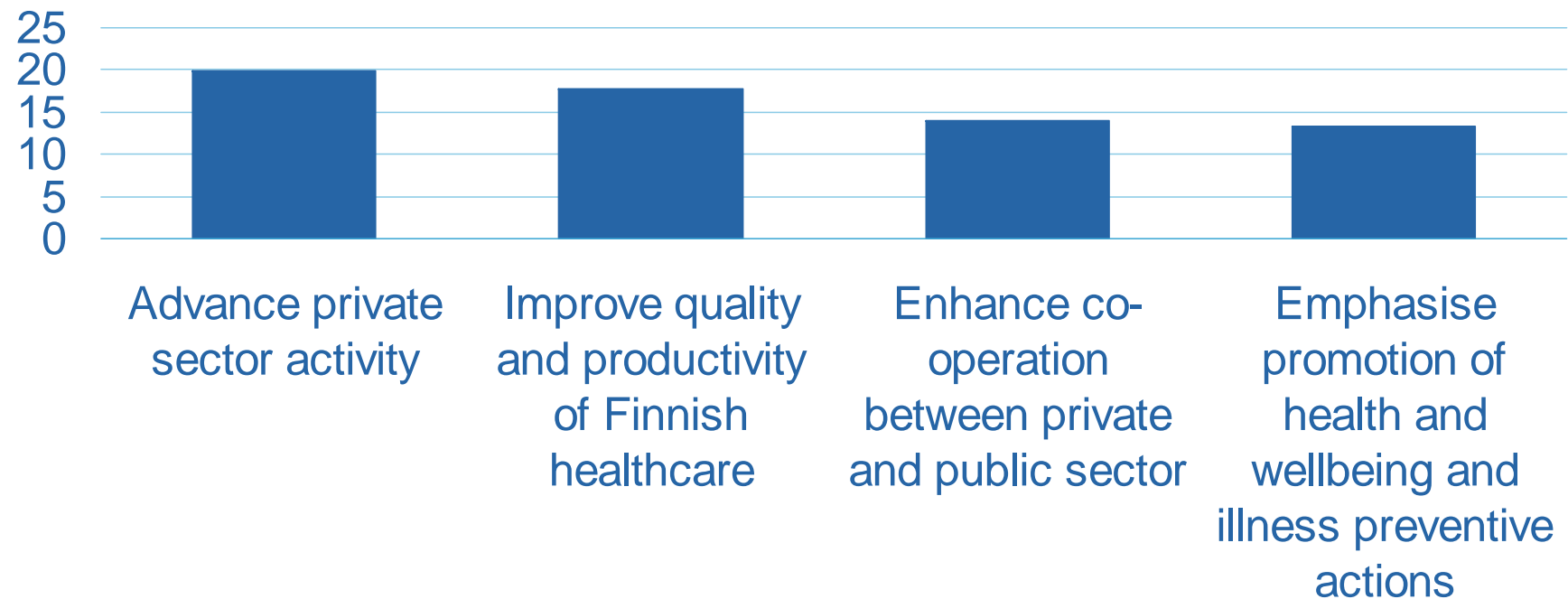
# How well did FinnWell programme achieve its goals? Survey results – Top 4



# How well did FinnWell programme achieve its goals? Survey results – Bottom 4

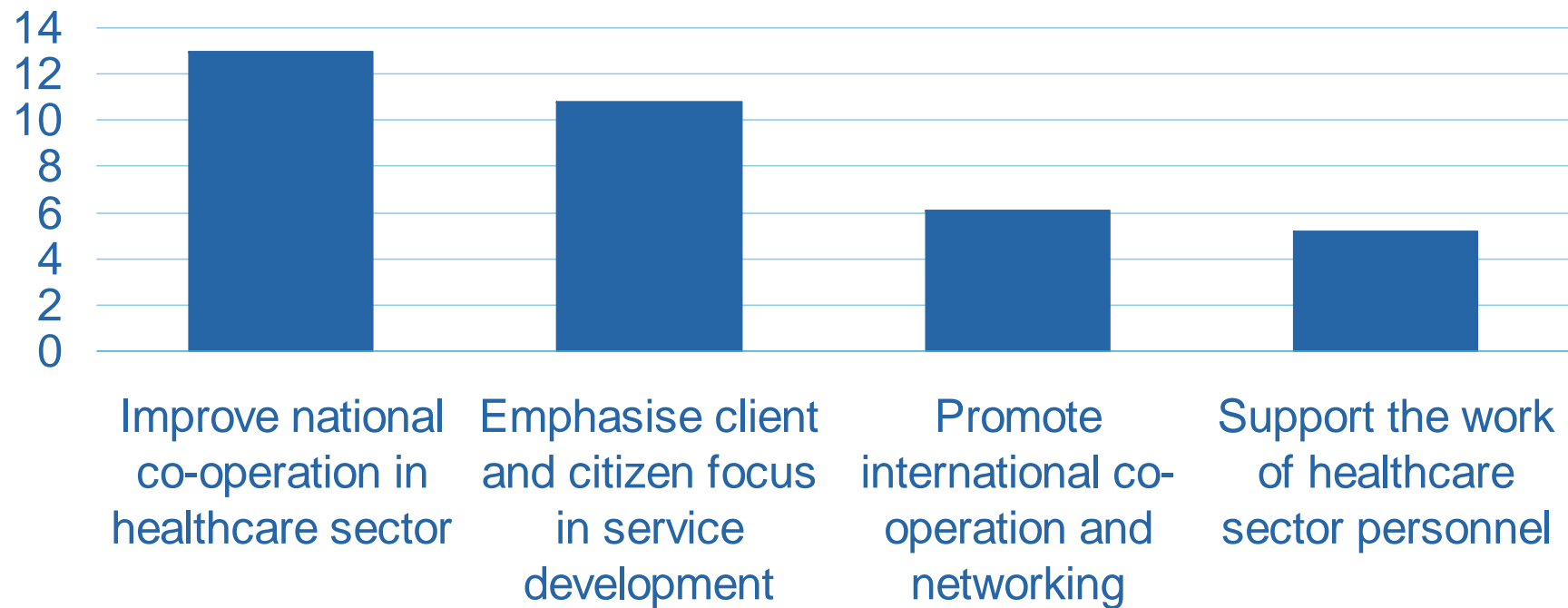


# What objectives Tekes should promote in the future? Survey results - Top 4



Source: Evaluation survey

## What objectives Tekes should promote in the future? Survey results - Bottom 4



Source: Evaluation survey

## Lessons learned



- Transformation of focus in private sector: from networks into business creation.
- More focused approach for internationalisation.
- Public sector actors require wider collaboration (national and regional – strategical and operational) in order to gain more effectiveness.
- Role of Tekes: pathfinder, but who takes the ball?

